

7-Dimensional Self-Assessment Scorecard

1. Profitability	Am I making money, or just covering costs? Am I paying myself a salary first?	☐ Yes - ☐ No Monthly Income: _____ Expenses: _____ My Salary: _____ Comparison with Last Year: _____	
2. Sustainability	Can my business keep running without outside help?	☐ Yes - ☐ No Cash Flow Positive? _____ Reinvesting Profits? ☐ Yes - ☐ No	
3. Resilience	Am I putting at least 10% of sales in a special account for emergencies, illness, economic shocks, or pandemics?	☐ Yes - ☐ No 10% Saved? _____ Months of Expenses Covered: _____ Backup Plan: _____	
4. Market Access	Am I reaching more customers or new markets?	☐ Yes - ☐ No New Customers This Year: _____ New Markets/Channels: _____ % of Sales from New Sources: _____	
5. Leadership & Scale	Am I growing as a leader and building a team?	☐ Yes - ☐ No Employees Last Year: _____ Employees Now: _____ Delegating? ☐ Yes - ☐ No Succession Plan: _____	

7-Dimensional Self-Assessment Scorecard

6. Digital Capability	Am I using digital tools to grow?	☐ Yes - ☐ No Digital Tools in Use: _____ % of Sales Digital: _____ New Tool Added This Year: _____	
7. Post-Program Trajectory	Has my business grown, stayed the same, or shrunk? What do I need to further grow?	☐ Grown - ☐ Same - ☐ Shrunk Sales Change: _____ Staff Change: _____ My Needs: _____ Support Requested: _____	